

Improving the Quality of Health Services in Mexico



The things you do for yourself are gone when you are gone; but the things you do for others remain as your legacy.

Kalu Ndukwe Kal



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Health is everyone's responsibility.

Alianza Médica para la Salud
AMSA
 Foreword

AMSA is a nonprofit non-governmental organization, backed by financial resources from the private sector in Mexico and abroad, dedicated to training Mexican physicians.

Our main ally, the Open Medical Institute (OMI), reached out to Mexican civil society through Pablo Legorreta Creel with the vision of offering continuing education while training young world-class physicians. Without a doubt, the alliances we have established with public and private health institutions, both in Mexico and abroad, have been fundamental to the development of our educational model and to the establishment of credibility within the health sector.

In 2017 we celebrate our seventh anniversary. During this time, we have built the foundations to improve the quality of health care services. In line with the federal government's public policies, we have achieved important goals, such as training over 1,500 Mexican doctors.

The enthusiasm and professionalism of the physicians we have trained has helped to exponentially increase the impact of AMSA's work, multiplying their acquired knowledge for their communities' benefit.

Our Board of Trustees leadership, commitment, and service have been essential to our project's success.

We are certain that the best way to promote development in Mexico is to invest in human capital. We will continue to work with complete dedication in order to ensure our Foundation's continued sustainability for many years to come.



Pablo Legorreta Creel



Gerardo Legorreta Creel

Pablo Legorreta Creel
 HONORARY PRESIDENT
 AND FOUNDER
 AMSA

Gerardo Legorreta Creel
 CHAIRMAN OF THE BOARD
 AMSA

Physical fitness
is not only one of the most
important keys
to a healthy body,
it is the basis
of dynamic and creative
intellectual activity.

John F. Kennedy

Open Medical Institute
OMI
Foreword



Wolfgang Aulitzky

Wolfgang Aulitzky

DIRECTOR OF THE OPEN MEDICAL INSTITUTE
The American Austrian Foundation

Board Member
AMSA

The Open Medical Institute (OMI) was established in 1993 by The American Austrian Foundation (AAF), The Open Society Foundation, and the Austrian Federal Ministry of Science, Research and Economy to join all medical programs (Salzburg Medical Seminars, Observerships, Satellite Symposia, and Visiting Professorships) under a single name.

The Salzburg Medical Seminars, is a postgraduate medical education program founded by The American Austrian Foundation and physicians from Weill Medical College of Cornell University to bridge the knowledge gap between East and West, North and South.

Weill Cornell was joined by physicians from The Children's Hospital of Philadelphia, Memorial Sloan-Kettering Cancer Center, The Hospital for Special Surgery, Duke University Medical Center, the Cleveland Clinic, Methodist Hospital, and the leading European centers. Faculty members travel to Salzburg and spend one week teaching young English-speaking colleagues from more than 100 countries in transition who would otherwise not have access to this type of education. All faculty serve pro bono.

At the closing of 2017 more than 20,000 scholarships have been awarded to young physicians, who have attended a seminar, and 2,317 of them have also participated in one-month observerships in Austrian and American hospitals, where they could observe new treatment protocols and technology and gain experience in health care and hospital management.

Fellows return home eager to share their newly acquired knowledge with colleagues, and the multiplier effect has significantly improved health care service in many of the targeted countries. Furthermore, fellows continue to have access to their faculty members and colleagues, and consult with them on difficult cases.

Key to the program's success is the opportunity for fellows to return on an ongoing basis, and to provide them with a network of faculty members and colleagues, whom they can consult whenever the need arises. This allows them to access information, without leaving their countries, thus promoting brain gain and preventing brain drain.

*Alianza Médica para la Salud***AMSA**
Introduction

Rebeca Aguilar-Álvarez de Sáenz

In Mexico, life expectancy has increased considerably; in 1930 people lived an average of 34 years. In 1970 this indicator was 61 years, and reached 75 years in 2015, according to the National Institute of Statistics and Geography (Instituto Nacional de Estadística y Geografía; INEGI 2015). This shows that we have made important progress in health care, although we still face great challenges.

Chronic degenerative diseases, such as diabetes, hypertension, and cancer, are a troublesome public health issue. We know that obesity is a preventable disease, however very little has been done to decrease its occurrence. Mexico has the second highest adult obesity rate worldwide (32.4% of the population) and it ranks first in childhood obesity, per the National Health and Nutrition Survey (Encuesta Nacional de Salud y Nutrición; ENSANUT 2016). The impact of medical conditions in Mexico has led us to focus on training physicians in the following action areas:

- Diabetes and Obesity
- Cardiology
- Oncology
- Pediatrics
- OB-GYN/Gynecology and Obstetrics

In AMSA, we improve the quality of health services by training Mexican physicians with the goal of promoting justice and wellbeing for vulnerable groups.

We, thereby, offer world-class seminars to Mexican physicians and award them scholarships to go to Salzburg, Austria, and to the USA, in collaboration with our main ally, the Open Medical Institute (OMI) to give these young professionals the opportunity to

exchange views on clinical cases with internationally renowned physicians, discuss their experiences, and bring these back to their workplaces. This has a social impact in those areas of the country where they practice to fulfill our vision to be the leading foundation supporting medical education. We provide scholarships for both primary care physicians and specialists, aiming to form interdisciplinary groups where knowledge is shared and integrated care can be offered.

Continuous and permanent training of the health team—that includes technicians, administrative personnel, and directors—is a fundamental component of quality work. Only with adequately prepared personnel trained to serve with knowledge, vocation, and a spirit of service can medical attention be provided with quality, speed, and compassion.

AMSA's strength is based on alliances and cooperation forged with the most important public and private health institutions in our country. These include the Centro Médico ABC, the Instituto Mexicano de Seguro Social (IMSS), the Institutos Nacionales de Salud and the Hospitales de Alta Especialidad of the Ministry of Health, the Hospitales de Petróleos Mexicanos (PEMEX), the Tecnológico de Monterrey, the Carlos Slim Foundation and the Alfredo Harp Helú Foundation, among others.

Health is a subject that must be the responsibility of members of civil society, the corporate sector, and both the federal and state governments. Health is everyone's responsibility. The needs are infinite, but the resources are limited; however, we are sure that by working together, we can achieve decent and quality health care for every Mexican, thanks to the availability of better-prepared physicians.

Rebeca Aguilar-Álvarez de Sáenz

EXECUTIVE DIRECTOR

AMSA

How We Achieve Our Mission

AMSA works in alliance with the Open Medical Institute (OMI):



A Commitment to Health

Our Mission

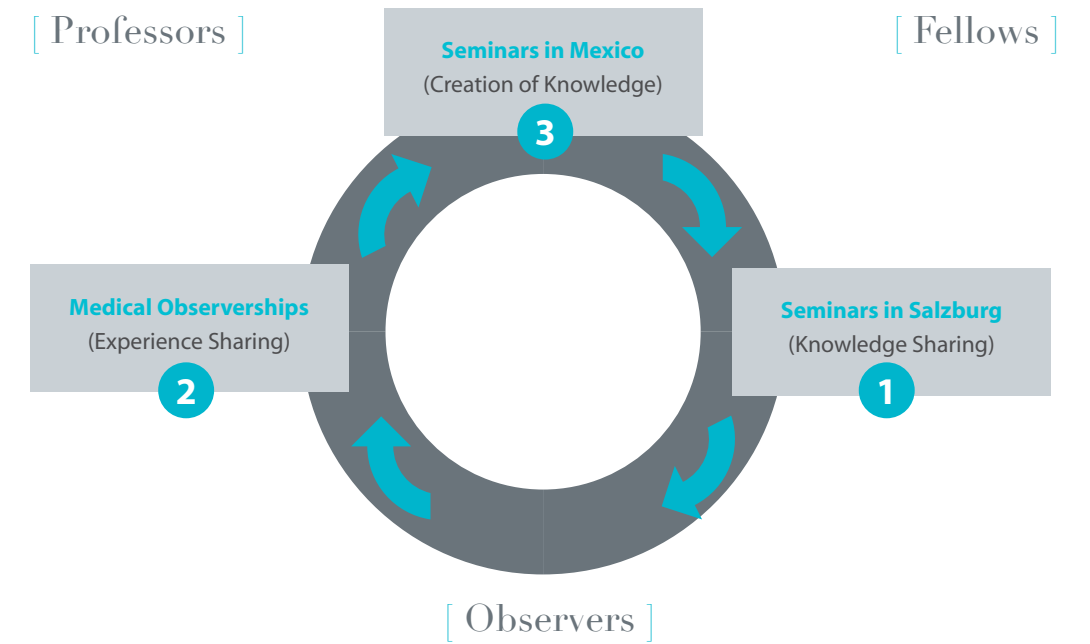
To improve the quality of health services by developing world-class physicians.

Our Vision

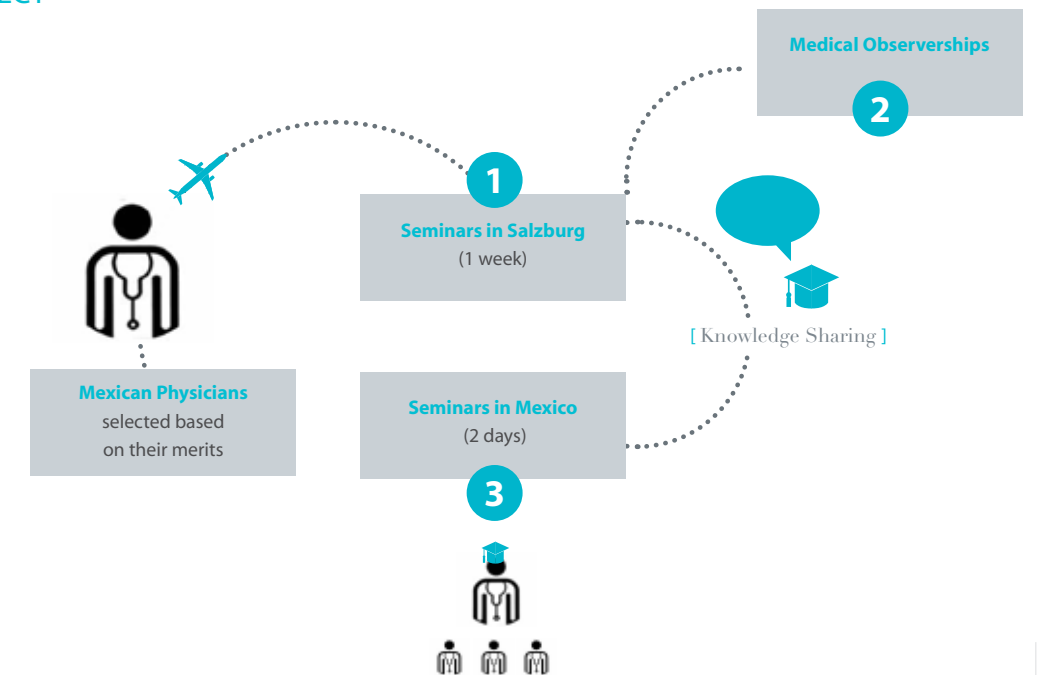
To be the most important foundation in Latin America for the development of medical excellence.



CAPACITY BUILDING [VIRTUOUS CYCLE]



MULTIPLIER EFFECT



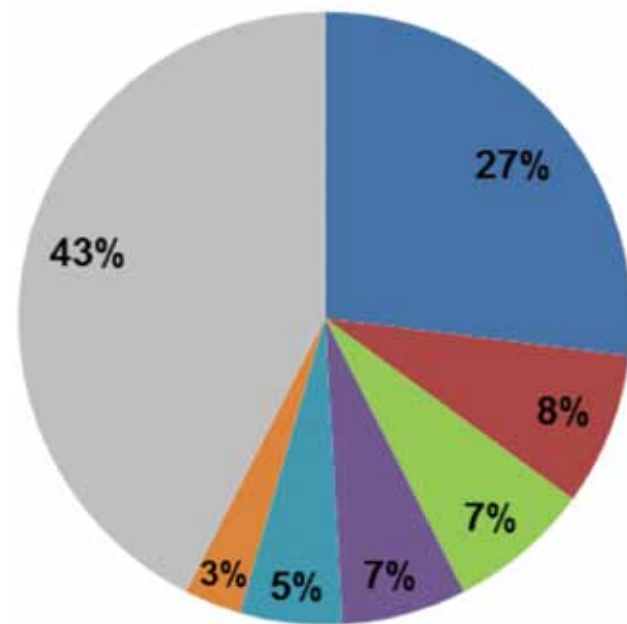
Seminars in SALZBURG

- Physicians are chosen based on merit and leadership.
- World renowned physicians donate their time and experience.
- Professors and fellows work closely together.
- Opportunity to connect with physicians all over the world.
- Week-long seminars in Salzburg.
- 100% in English.
- From 28 to 40 resident or attending physicians participate in each seminar

334 [physicians trained]

The “Fellows” profile is as follows: Mexican citizenship; between 30–45 years old; fluent in English; committed to AMSA’s mission; showing leadership qualities, ambition, and good social skills; willing to share their experiences and knowledge with colleagues in order to replicate knowledge to benefit vulnerable groups.

[Doctors per specialty]



- Pediatrics
- OB-GYN/Maternal and Infant Health
- Oncology
- Internal Medicine
- Neurosurgery
- Cardiology
- Others

Seminars in MEXICO

- These are two- or three-day seminars organized by a Mexican physician and sponsored by AMSA and OMI.
- Aimed at a wider audience of health professionals.
- Includes a visiting professorship.
- This is the way we achieve our multiplier effect.

1,252 [physicians trained]

World renowned physicians who have participated as professors in the Seminars in Mexico include: **Weill Cornell Medical College:** Frank A. Chervenak, OB/GYN • Daniel Skupski, OB/GYN • Roger Hartl, Neurosurgery • Eric H. Elowitz, Neurosurgery • Jason Kim, Psychiatry • Michael Stewart, Otorhinolaryngology. **Children’s Hospital of Philadelphia:** Philip B. Storm, Neurosurgery • Anne Reilly, General Pediatrics • Jeffrey Gerber, General Pediatrics • Asim Maqbool, General Pediatrics • Stephen Ludwig and Beth Rezet, Medical Education • James M. Callahan, Frances Balamuth, Chen C. Keynon and Joanne N. Wood, Pediatrics. **Memorial Sloan Kettering Cancer Center:** Diana Lake, Breast Cancer and OB/GYN. **New York Presbyterian Hospital / Columbia University Medical Center:** Dorothy Smok and Rakesh Sahni, Maternal and Infant Health.





Medical Observerships AUSTRIA AND THE UNITED STATES

All students who participate in the seminars in Salzburg are eligible for a scholarship to attend a one- to three-month medical observership in Austrian or American hospitals that are OMI partners.

The physicians benefit from:

- Exchanging experiences and professional practices.
- Acquiring knowledge regarding new techniques and treatment protocols.
- Obtaining access to modern hospitals.
- Establishing joint research projects and collaborative studies.
- Selection process based on merits and commitment to AMSA.



Ytel Garcilazo Reyes

Instituto Nacional de Ciencias Médicas y Nutrición Salvador Zubirán
Neurology 2016

AMSA allowed me to gain experience beyond my continent and to get acquainted with other cultures. It enabled me to see health care standards in other countries and to transmit teaching models.

Invited by Dr. Eugen Trinka to a medical observership in 2017.

Photo: Dr. Ytel Garcilazo Reyes, Instituto Nacional de Ciencias Médicas y Nutrición Salvador Zubirán • Dr. Eugen Trinka, OMI Professor, Wilhelminen Hospital, Vienna • Dr. Daniel Magos Rodríguez, Instituto Nacional de Ciencias Médicas y Nutrición Salvador Zubirán.

Seminars in **Salzburg**

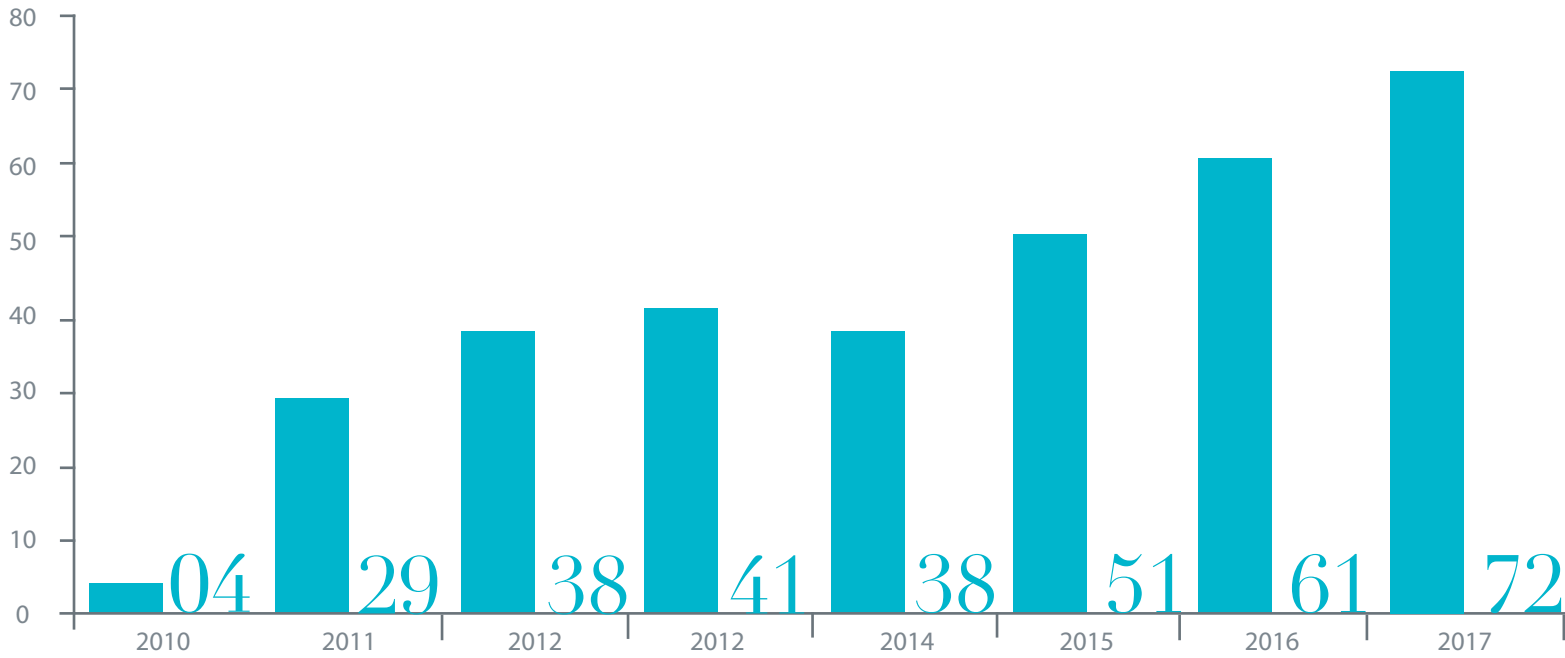
334

physicians trained

Seminars in **Mexico**

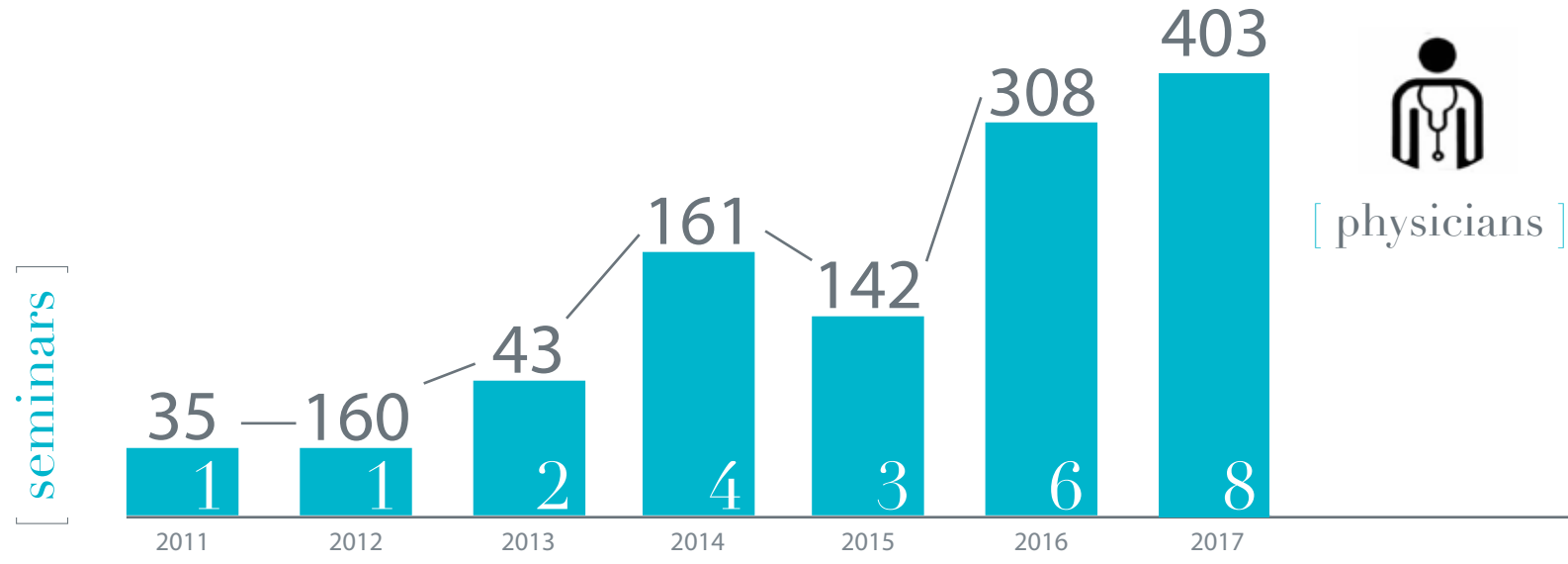
1,252

physicians trained



Physicians trained

25 Seminars in **Mexico**



Seminars Physicians



[physicians]

Nationwide Presence



■ AMSA Presence



Dr. Miguel Klunder
Clinical research methods, 2017.
Hospital Infantil de México Federico Gómez

Thanks to AMSA I had a week-long opportunity to acquire and reinforce knowledge with a group of world-class professors and to exchange experiences with professionals from various countries who shared a common objective: to improve research. This experience enriched my aptitudes in surprising ways, which I am currently applying and replicating in favor of research in our country.

Joining Forces

In the last ten years, life expectancy in Mexico has increased at a slower pace than in any other country in the Organization for Economic Cooperation and Development (OECD). This slow progress is largely due to increased mortality rates caused mainly by diseases like diabetes, obesity, high blood pressure, and cancer.

In AMSA, we are confident that we can have a greater impact by joining forces. Thus, we have aligned our action areas to the public health policies established by the Federal Government.

OUR AREAS OF ACTION ARE ALIGNED TO PUBLIC HEALTH POLICIES:

- Diabetes and Obesity • Cardiology • Oncology • Pediatrics • OB-GYN/ Gynecology and Obstetrics



Jaime Chico Pardo, Chairman and CEO of Grupo Enesa • Dr. Roberto Tapia-Conyer, General Director of the Carlos Slim Foundation • Dr. Alberto García Aranda, General Director of the Hospital Infantil de México Federico Gómez • Dr. Jorge Valdez García, Dean of the Escuela de Medicina y Ciencias de la Salud del Tecnológico de Monterrey • Pablo Legorreta Creel, Honorary Chairman and Founder AMSA • Dr. Wolfgang Aulitzky, General Director of the Open Medical Institute and AMSA Board Member • Alejandro Alfonso Díaz, General Director of the Centro Médico ABC • Dr. José de Jesús Arriaga Dávila, Director of Prestaciones Médicas del IMSS • Dr. David Kershenobich Stalnikowitz, General Director of the Instituto Nacional de Ciencias Médicas y Nutrición Salvador Zubirán • Dr. Germán Fajardo Dolci, Dean of the Facultad de Medicina de la UNAM.

Our Alliances



thank you



1er. Seminario de Diabetes.
La pandemia de nuestra era.

Lunes 14 de agosto de 2017
Auditorio del Centro Médico ABC, Campus Santa Fe

Conferencias Magistrales:

Metabolismo Celular Redox:

De la mitocondria al ejercicio y envejecimiento.

Impartida por:

Dr. Jorge Iván Castillo - Quan

Boston, Massachusetts - Investigador del Joslin Diabetes Center, Harvard Medical School

14:00 a 14:50 h.

Prevención de Diabetes:

De lo básico a lo clínico.

Impartida por:

Dr. A. Omar Chávez - Velázquez

San Antonio, Texas - Endocrinólogo del Texas Diabetes Institute - University Health System - University Medicine Associates.

14:50 a 15:40 h.

Dirigido a toda la Comunidad Médica.

Mayores informes:

Ana Carolina Alarcón

aalarcon@amsa.mx

Tel.: 5004•0405

observatorio@abchospital.com

Tel.: 5230•8000 ext. 8426

Entrada Libre.



El Centro Médico ABC está gobernado por un Patronato, no tiene un dueño, por lo que minimiza sus excedentes financieros para atender a comunidades económicamente vulnerables a través de programas de prevención de enfermedades y de cirugías de alta especialidad a comunidades vecinas, así como en enseñanza e investigación.



Diabetes ranks number 2 in causes of death accounting for 15.1% of the deaths in Mexico. It is extremely common in our country, which has an extremely high number (6.4 million) of patients diagnosed with it. However, it is estimated that the diabetic population might actually be as high as 10 million people today.

69 Participants

DATE:

August 14 and 15, 2017

VENUE:

Centro Médico ABC, campus Santa Fe

INTERNATIONAL PROFESSORS

Dr. Jorge Iván Castillo, Joslin Diabetes Center, USA

Dr. Omar Chávez, University of Texas Health

Science Center, San Antonio, USA

MEXICAN PROFESSORS

Seminar Director

Dr. Joaquín Joya, Centro Médico ABC (Fellow)

- Dr. Alejandra Correa Morales, Centro Médico ABC
- Dr. Adriana Monroy Guzmán, Hospital San Ángel Inn
- Dr. Diego Luis Carrillo Pérez, Instituto Nacional de Ciencias Médicas y Nutrición Salvador Zubirán
- Dr. Gabriela Martínez Elizondo, Centro Médico ABC
- Dr. Gerardo García Aguirre, Hospital Médica Sur
- Dr. Israel Lerman Garber, Centro Médico ABC
- Dr. Javier Macías Amaya, Centro Médico ABC
- Dr. Jessica Calderón Cuevas, Centro Médico ABC
- Dr. José Alberto Rojas Jiménez, Centro Médico ABC
- Dr. Linda Liliana Muñoz Hernández, Instituto Nacional de Ciencias Médicas y Nutrición Salvador Zubirán
- Dr. Luis F. Hermida Galindo, Centro Médico ABC
- Dr. Luis R. Álvarez Contreras, Centro Médico ABC
- Dr. Luz María Sánchez Romero, Instituto Nacional de Salud Pública
- Dr. Oded Stempa Blumenfeld, Centro Médico ABC
- Dr. Paola Roldán Sarmiento, Centro Médico ABC
- Dr. Paul D. Uribe Jaimes, Centro Médico ABC
- Dr. Raquel N. Faradji Hazan, Centro Médico ABC
- Dr. Rolando Álvarez Valero, Centro Médico ABC
- Dr. Rolando Flores Lázaro, Centro Médico ABC
- Dr. Roopa Mehta Parvin, Centro Médico ABC

MASTER CONFERENCE

Dr. Jorge Iván Castillo

Dr. Omar Chávez

Diabetes Seminar

The Pandemic of Our Times



SEMINARIO DE CÁNCER DE MAMA Y GINECO/OBSTETRICIA
León, Guanajuato 10 y 11 de Agosto 2017



En Alianza con:






El seminario se llevará a cabo en La UMAE No. 48 Hospital Gineco-Pediátrico, Sala Audiovisual y de día en el Edificio Centro de Seguridad Social
Paseo de los Insurgentes, Los Paraísos. León, Guanajuato

Para mayores informes favor de contactarnos al siguiente número:
Oficina: 01 (55) 5004 0405

In Mexico approximately 23,000 new cases of breast cancer are diagnosed every year. An impact can be achieved through prevention and very early detection. Knowing how to diagnose it, treat it, and a comprehensive focus are of vital importance for Mexican women. The seminar's objective is to offer know-how and recent progress on the leading gynecological-obstetric ailments that affect maternal-fetal health in order to develop the necessary skill so that obstetricians can provide optimal medical care for their patients. This seminar also included clinical cases using a multidisciplinary focus required by this pathology.

60 Participants

DATE:

August 10 and 11, 2017

VENUE:

Hospital Gineco-Pediátrico UMAE
No. 48, León, Guanajuato

INTERNATIONAL PROFESSORS

Dr. Diana Lake, Memorial Sloan Kettering Cancer Center, USA

MEXICAN PROFESSORS

Seminar Directors

Dr. Fernando Mainero, Hospital de Gineco obstetricia No.4, IMSS (Fellow)
Dr. Juan Romero Arauz Hospital de Gineco obstetricia No.4, IMSS (Fellow)

Dr. José Zapien Moreno, Hospital de Gineco pediatría No. 48, IMSS
Dr. Marcos Arturo Tirado Ambrosi, Hospital de Gineco pediatría No. 48, IMSS
Dr. Myrna Souraya Godines Enriquez, Instituto Nacional de Perinatología (Fellow)
Dr. Raúl González Arroyo, Hospital de Gineco pediatría No.48, IMSS
Dr. Roberto Molina Rodríguez, Hospital de Gineco pediatría No. 48, IMSS

MASTER CONFERENCE

Dr. Diana Lake

Breast Cancer and OBG/GYN Seminar





Una propuesta actual para mejorar el estado de salud de la mujer embarazada y el recién nacido en Oaxaca.

27, 28 y 29 de noviembre de 2017
Centro Cultural San Pablo, Oaxaca

Dirigido a: Médicos Generales, médicos tradicionales, residentes de 1er y 2do año de ginecología, nutriólogos, parteras, enfermeras y pasantes.

Para mayores informes favor de comunicarse al: 01 (55) 5004 0405
info@amsa.mx

Evento sin costo




En alianza con:







This seminar's main objective was to improve the health of pregnant women and newborns in Oaxaca, as well as to train physicians and health personnel (midwives, nurses, traditional doctors). Progress in improving women's health and nutrition in Oaxaca during pregnancy in order to provide the foundations for holistic medical attention, taking into account social and cultural aspects of the state. The aim was to improve the quality of health services for vulnerable groups.

65 Participants

DATE:

November 27 to 29, 2017

VENUE:

Centro Cultural San Pablo, Oaxaca

INTERNATIONAL PROFESSORS

Dr. Dorothy Smok
 Dr. Rakesh Sahni
 New York Presbyterian Hospital /Columbia University Medical Center

MEXICAN PROFESSORS

Seminar Director

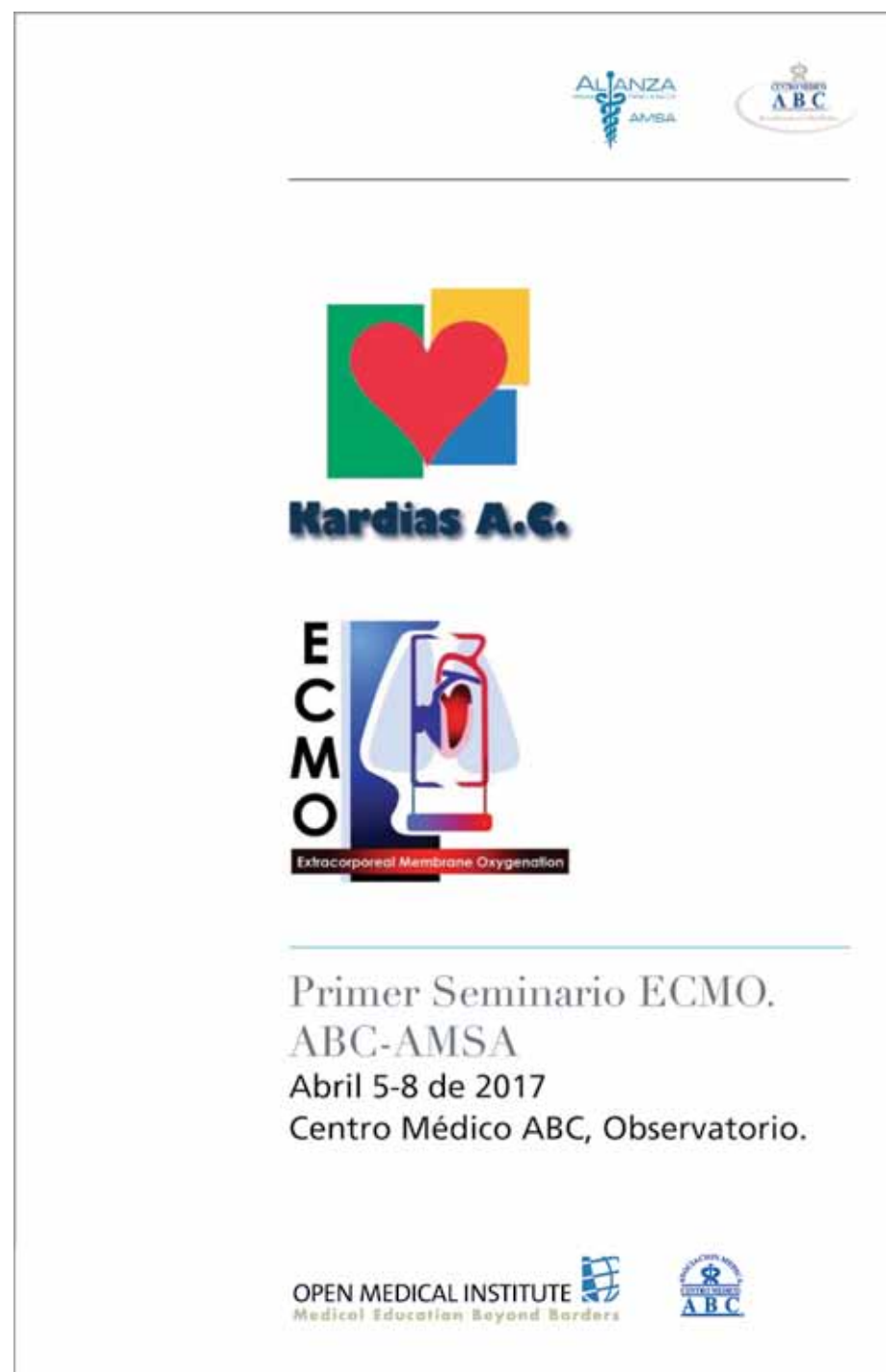
Dr. Carlos Navarro, Centro Médico ABC

Dr. Fernando Galván-Duque, Centro Médico ABC
 Dr. Mauricio Velázquez, Centro Médico ABC (Fellow)
 Dr. Sandra Acevedo, Instituto Nacional de Perinatología (Fellow)
 Dr. Gabriela Hernández, Hospital de la Niñez Oaxaqueña (Fellow)
 Dr. Cynthia Cisneros, Clínica Aranza en Oaxaca (Fellow)
 Dr. Ambar Huerta, Instituto Nacional de Perinatología

MASTER CONFERENCE

Dr. Dorothy Smok
 Dr. Rakesh Sahni





The objective of this seminar was to form an interdisciplinary team to manage patients with severe cardiac pathologies, in addition to using new technologies such as ECMO (Extracorporeal Membrane Oxygenation) equipment. This treatment can ensure blood oxygenation for days or weeks, completely replacing the function of the lungs and heart. This technology is new in Mexico and requires the training of personnel by experts, to thus later pass this knowledge on to more specialists.

ECMO Seminar

29 Participants

DATE:

April 5 to 8, 2017

VENUE:

Centro Médico ABC, Observatorio

INTERNATIONAL PROFESSORS

- Dr. Gabriel Casalett Bustillo, Colombia
- Dr. Otto Mauricio González Pardo, Colombia
- Dr. Estefanía Giraldo Bejarano, Colombia
- Dr. Javier Eduardo Brenes González, Costa Rica
- Dr. Patricia Bastero Miñón, USA
- Dr. Thomas James Alanson, USA

COORDINATOR IN MEXICO

Dr. Alexis Palacios, Centro Médico ABC / Instituto Nacional de Pediatría / Kardias





Medical Education Seminar

68 Participants

DATE:

May 15 to 19, 2017

VENUE:

Metepec, Puebla

INTERNATIONAL PROFESSORS

Dr. Stephen Ludwig
 Dr. Beth Rezet
 Children's Hospital of Philadelphia (CHOP)

MEXICAN PROFESSORS

Seminar Director

Dr. Ana Carolina Sepúlveda Vildosola, IMSS (Fellow)

Dr. Lydia Zerón Gutiérrez, IMSS (Fellow)
 Dr. Jorge Valdéz García, Tecnológico de Monterrey (Fellow)
 Dr. Norma Palacios Jiménez, IMSS
 Dr. Gerardo Montaña, IMSS (Fellow)
 Dr. Alberto Lifshitz Guinzberg, IMSS
 Dr. Edgard Díaz, IMSS

MASTER CONFERENCE

Dr. Stephen Ludwig

Nowadays, the face-paced proliferation of information, progress in science and technology, along with the demographic and epidemiological transition make holistic medical training (scientific, humanistic, and technical) necessary. Moreover, the rise in chronic-degenerative diseases (diabetes mellitus, cardiovascular diseases, cancer, and other afflictions such as infectious and maternal mortality) make it imperative to change the focus of attention in health to prevention and the promotion of good health. For this end, it is essential to train doctors with transformational leadership capabilities to develop social management programs to improve the quality of institutions.

Dr. Ana Carolina Sepulveda



Dr. Stephen Ludwig



Seminars in Mexico 2017

29

Participants



OPEN MEDICAL INSTITUTE
Medical Education Beyond Borders



La Universidad Nacional Autónoma de México (UNAM)
Alianza Médica para la Salud (AMSA)

los invita al:



PRIMER SEMINARIO DE PSIQUIATRÍA

Que se llevará a cabo el 8 y 9 de Marzo del 2017

En el Auditorio "Ramón de la Fuente" del Departamento de Psiquiatría y Salud Mental de la Facultad de Medicina de la UNAM

Dirigido a: residentes del último año de la especialidad en Psiquiatría. Entrada libre, previa invitación.

Departamento de Psiquiatría y Salud Mental de la Facultad de Medicina de la UNAM.

Conferencia magistral (abierta al público universitario en general, se realiza en el marco del Seminario.

Tema: *Progress in Schizophrenia*
Ponente: Dr. Jason Kim (NewYork-Presbyterian Hospital - Weill Cornell Medical Center)
Fecha: 9 de marzo de 2017, 12:00 hrs

The objective of the seminar was to provide knowledge for future leaders in mental health and psychiatry in Mexico. Major topics of importance in this field were discussed, particularly schizophrenia.

DATE:

March 8 and 9, 2017

VENUE:

Universidad Nacional Autónoma de México (UNAM),
Departamento de Psiquiatría y Salud Mental

INTERNATIONAL PROFESSORS

Dr. Jason Kim, Weill Cornell Medical College USA

MEXICAN PROFESSORS

Seminar Director

Dr. Ingrid Vargas-Huicochea, Departamento de Psiquiatría y Salud Mental, UNAM (Fellow)

Dr. Raúl Iván Escamilla Orozco, Instituto Nacional de Psiquiatría Ramón de la Fuente Muñiz

Dr. Evelyn Rodríguez Estrada, Instituto Nacional de Enfermedades Respiratorias (Fellow)

Dr. Francisco Ángel Nente Chávez, Centro Comunitario de Salud Mental, Iztapalapa (Fellow)

Dr. Hamid Vega, Clínica Especializada Condesa

Dr. José Nicolás Martínez López, Instituto Nacional de Psiquiatría "Ramón de la Fuente Muñiz" (Fellow)

Dr. Mariana Espínola Nadurille, Instituto Nacional de Neurología y Neurocirugía (Fellow)

Psychiatry Seminar *Progress in Schizophrenia*

Dr. Germán Fajardo Dolci, Dean of the School of Medicine at the UNAM, accompanied by professors from the seminar.



MASTER CONFERENCE

Dr. Jason Kim

Dr. Raúl Iván Escamilla Orozco



1er. Seminario de Otorrinolaringología. De la Teoría a la Práctica.



Update on sleep apnea – evaluation and treatment

Lunes 13 de marzo de 2017
12:00 - 13:00 hrs.

Evidence-based management of chronic rhinosinusitis

Martes 14 de marzo de 2017
09:45 - 10:45 hrs.

Presenta:

Michael G. Stewart, M.D., M.P.H.

Vice Dean of the Medical College

E. Darracott Vaughan Senior Associate Dean for Clinical Affairs

Chief Medical Officer, Weill Cornell Physician Organization

Professor and Chairman, Department of Otolaryngology – Head & Neck Surgery

Otolaryngologist-in-Chief,

NewYork-Presbyterian Hospital/Weill Cornell Medical Center

Weill Cornell Medicine | NewYork-Presbyterian

New York, NY

Editor-in-Chief of The Laryngoscope

Abierto a la Comunidad Médica en general.

Sin costo.

Mayores informes y registro:

info@amsa.mx
Tel. 01 (55) 5004-0405
Ana Carolina Alarcón



www.abchospital.com

amsamedicabci abchospital.com centro medico abc



En alianza con:

OPEN MEDICAL INSTITUTE
Medical Education Beyond Borders

The objective of the seminar was to update subjects related to Otolaryngology, implementing new teaching methods that offers excellence in the training of future Mexican medical leaders.

Otolaryngology Seminar *From Theory to Practice*

36 Participants

DATE:

March 13 and 14, 2017

VENUE:

Centro Médico ABC, Campus Santa Fe

INTERNATIONAL PROFESSORS

Dr. Michael G. Stewart, Weill Cornell Medicine, USA

MEXICAN PROFESSORS

Seminar Director

Dr. José Schimelmitz Idi (Fellow)

Dr. Yuria Ablanado Terrazas, Centro Médico ABC (Fellow)

Dr. Gerardo Bravo Escobar, Hospital General "Dr. Manuel Gea González" (Fellow)

Dr. Adrián Cravioto Villanueva, Centro Médico ABC

Dr. Aidee Pérez Holguín, Centro Médico Nacional Siglo XXI, IMSS

Dr. Alejandro Jiménez Chobillón, Instituto Nacional de Enfermedades Respiratorias

Dr. Alejandro Vargas Aguayo, Centro Médico Nacional Siglo XXI, IMSS

Dr. Alfonso Miguel Kajeyama Escobar, Centro Médico Nacional Siglo XXI, IMSS

Dr. Arturo Ramírez García, Instituto Nacional de Enfermedades Respiratorias

Dr. Carlo Pane Pianese, Instituto Nacional de Neurología y Neurocirugía "Manuel Velasco Suárez"

Dr. Carlos de la Torre González, Hospital Infantil de México Federico Gómez

Dr. Carolina Gutiérrez Sánchez, Hospital Ángeles México

Dr. Daniel Bross Soriano, Centro Médico ABC

Dr. Edgard Novelo Guerra, Hospital Ángeles Lomas

Dr. Eulalio Vivar Acevedo, Centro Médico Nacional Siglo XXI, IMSS

Dr. Gerardo López Guerra, Vocalía Centro de Otorrinolaringología, Guadalajara, Jalisco

Dr. Héctor Prado Calleros, Hospital General "Dr. Manuel Gea González"

Dr. Hiram Álvarez Neri, Hospital Infantil de México Federico Gómez

Dr. Iván Schobert Capetillo, Instituto Nacional de Rehabilitación (Fellow)

Dr. Jaime Fandiño Izubdegui, Hospital Español

Dr. José Antonio Talayero Petra, Hospital General "Dr. Manuel Gea González"

Dr. José Ricardo Sánchez Santa Ana, Hospital Central Militar

Dr. Juan Felipe Sánchez Marle, Centro Médico ABC

Dr. Mario Hernández Palestina, Instituto Nacional de Rehabilitación

Dr. Marité Palma Díaz, ISSSTE

Dr. Ramón Pardo Martínez, Centro Médico ABC

Dr. Rigoberto Astroga del Toro, ISSSTE, Guadalajara, Jalisco

MASTER CONFERENCE

Dr. Michael G. Stewart

Dr. Michael Stewart





Dr. Diana Guerrero
Pediatric
Emergencies
2016,
Hospital Infantil
de México
Federico Gómez.
Faculty First
OMI-MEX
Seminar
Pediatrics

The OMI-AMSA experience is one of the most complete; it has reinforced my confidence, has given me the opportunity to offer my patients personalized and professional attention, and has enabled me to forge ties with superb professionals and to learn about other ways of addressing pediatric emergencies.

Thanks to this first encounter, I have had the good fortune and capacity to participate in the First OMI-MEX Seminar, which enabled me to share and spread impetus, leadership, experience, and knowledge to other physicians, with the humanism characteristic of the organization.

OMI-MEX



OMI-MEX

This is a joint initiative between the Open Medical Institute and Alianza Médica para la Salud (AMSA). The mission of OMI-MEX is to improve the quality of health services in Mexico and Latin America by offering state of the art training to young physicians in different sub-specialties of Pediatrics.


The academic programs are closely tied to the rights of children to have the highest level of health possible, as set forth in the Convention on the Rights of the Child (UNICEF). These seminars are aimed at pediatricians, internists, family physicians, and general practitioners.

The Carlos Slim Foundation has joined efforts with OMI-MEX to improve the quality of health services by offering its training center in Mexico City, where the Seminars are held.



Primer Seminario de Pediatría 2017
 Noviembre 7-9 de 2017
 Centro de Estudios de Historia de México.



The efforts to raise the quality of Mexican child health care are ongoing. The 2015 intercensal survey indicates that 39.2 million girls, boys, and adolescents from the ages of 0–17 (32.8% of the total population) live in Mexico. Providing data on the affiliation and use of health services is closely linked to the rights of boys and girls to enjoy the highest possible level of health, as stated in the Convention on the Rights of the Child (UNICEF). The seminar is aimed at pediatricians, internists, and family physicians.

47 Participants

DATE:

November 7 to 9, 2017

VENUE:

Centro de Estudios de Historia de México
 Chimalistac, Ciudad de México

INTERNATIONAL PROFESSORS

Seminar Director

Dr. James M. Callahan

Dr. Frances Balamuth

Dr. Chen C. Keynon

Dr. Joanne N. Wood

Children's Hospital of Philadelphia (CHOP)

MEXICAN PROFESSORS

Dr. Ricardo Arceo Olaiz, Hospital del Niño Morelense (Fellow)

Dr. Diana Guerrero-Reséndiz, Hospital Infantil de México "Federico Gómez" (Fellow)

Dr. Alfonso Huante Anaya, Instituto Nacional de Pediatría (Fellow)

Dr. Karla F. Solís Solís, Centro Médico ABC (Fellow)

Seminar OMI-MEX *Pediatrics*



Master conference

OMI-MEX



PROFESORES INVITADOS:

• **Fran Balamuth MD, PhD, MSCE**
Division of Emergency Medicine and Center for Pediatric Clinical Effectiveness CHOP

• **Dr. Victor Olivar López**
Jefe del Departamento de Urgencias Hospital Infantil de México Federico Gómez

• **Dr. Carlos Rafael Bañuelos Ortiz**
Medico Adscrito al servicio de Urgencias Hospital Infantil de México Federico Gómez

FECHA: JUEVES 9 NOV 2017 10-12HRS
LUGAR: ANEXO A ALJAS HOSPITAL INFANTIL DE MEXICO FEDERICO GOMEZ
Dr. Marquez 162, Col. Doctores Cuauhtémoc CDMX



TEMAS:

- The Accurate identification of sepsis in Children presenting in the Emergency Department
- Líquidos en choque séptico: ¿más o menos?
- Ventilación mecánica: Cuando empezaría en choque séptico
- Quality improvement approaches to improve care for children with sepsis



Invitan a toda la comunidad médica

Conferencia Magistral Trauma en paciente pediátrico

8 de noviembre de 2017, de 08:00 a 09:30 h.
Auditorio A del Centro Médico ABC, Campus Santa Fe

James M. Callahan, MD
Associate Medical Director of the Division of Emergency Medicine at Children's Hospital of Philadelphia.

- **Education and Training**
Medical School MD - SUNY-Upstate Medical University, Syracuse, NY.
- **Residency**
Pediatrics - The Children's Hospital of Philadelphia, Philadelphia, PA (Chief Resident).
- **Fellowship**
Pediatric Emergency Medicine - The Children's Hospital of Philadelphia, Philadelphia, PA
Clinical Epidemiology - Center for Clinical Epidemiology and Biostatistics, University of Pennsylvania, Philadelphia, PA.
- **Board Certification**
Pediatric Emergency Medicine.

Coordinadora:
Dra. Karla F. Solís Solís
Urgencias Pediátricas

Entrada Libre.
Mayores informes:
Ma. Elena Estrella López
mee@abchospital.com
Tel: 1103 • 1600 ext. 1671

www.abchospital.com

El Centro Médico ABC está gobernado por un Patronato, no tiene dueño, por lo que provee sus servicios financieros para atender a comunidades económicamente vulnerables a través de programas preventivos y cirugía de alta especialidad, así como generar impacto en la sociedad por medio de iniciativas de enseñanza e investigación.



Dr. José Alberto García Aranda
General Director
Hospital Infantil de México Federico Gómez

80 Participants

DATE:
June 26, 2017

VENUE:
TEC de Monterrey, campus Ciudad de México

MASTER CONFERENCE
HÉCTOR PONCE DE LEÓN, Mexican mountaineer
PATRICIA GUERRA, open water swimmer

Fellows' Meeting June 2017



ALIANZA PARA LA SALUD AMSA

"COMO TOMAR DECISIONES EN MOMENTOS DE CRISIS"
CONFERENCIA MAGISTRAL CON
HÉCTOR PONCE DE LEÓN Y PATRICIA GUERRA

REUNIÓN SEMESTRAL FELLOWS AMSA
26 DE JUNIO 2017, 8:00 AM
TEC DE MONTERREY CAMPUS CIUDAD DE MÉXICO, SALÓN: CIEE 1404 (EN EL AUDITORIO DEL CENTRO DE INNOVACIÓN Y EDUCACIÓN EJECUTIVA), 4TO NIVEL.

<p>Héctor Ponce de León Es el guía más exitoso en la historia de México, siendo el único en guiar montañas de 8 mil metros, incluyendo el Everest. Es el creador de Ascensos con Causa guiando un grupo de ciegos a la cima del Iztaccihuatl y varios grupos a la cima del Kilimanjaro en África y el campo base del Everest en Nepal.</p>	<p>Patricia Guerra En el 2004 se convirtió en la tercera mexicana en cruzar el Canal de la Mancha. Ha realizado diferentes travesías de nado y carreras recaudando fondos para diferentes causas como la prevención del cáncer de mama en un trabajo conjunto con el Gobierno Federal y diferentes fundaciones.</p>
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Agenda

- 8:15-9:15AM "Como Tomar Decisiones En Momentos De Crisis"
Conferencia impartida por dos deportistas mexicanos destacados: Patricia Guerra, Presidenta Fundación IMSS, Héctor Ponce de León, Alpinista
- 9:15-9:30AM Participación de Fellows AMSA, "Cómo tomas tú decisiones en momentos de crisis"
- 9:30-9:45AM Lanzamiento OMI-MEX Jueves 16 noviembre de 2017.
- 9:45-10:00AM Asuntos varios



AMSA
Alianza Médica para la Salud

Corporate Governance

- **Pablo Legorreta Creel**
Honorary President and Founder
- **Gerardo Legorreta Creel**
Chairman of the Board
- **José Pacheco Meyer**
Treasurer
- **Carlos Creel Carrera**
Secretary
- **Almudena Caso de Legorreta**
- **Carlos Navarro Martínez**
- **Concepción Creel de Legorreta**
- **Edgar Legaspi Sauter**
- **Pablo Mancera Arrigunaga**
- **Rafael Mac Gregor Anciola**
- **Wolfgang Aulitzky**
- **Alexander von Perfall**
Members
- **Rebeca Aguilar-Álvarez de Sáenz**
Executive Director
- **Alejandra Struck Creel**
Development Director



Academic Council

It incorporates the best practices of the OMI adapted to Mexico. The Council is composed of Mexican physicians and public health professionals. The selection process is thorough and based on professional merit, leadership, and qualifications.

Dr. Carlos Navarro Martínez

Centro Médico ABC

Chairman

Dr. Alfonso Huante Anaya

Instituto Nacional de Pediatría

Dr. Allan Legaspi Sauter

Centro Médico ABC

Dr. Elisa Bustamante García

Centro Médico ABC

Dr. Francisco Pascual Navarro Reynoso

Hospital General de México "Dr. Eduardo Liceaga"

Dr. Jorge E. Valdez

Tecnológico de Monterrey

Dr. Orlando Tamariz Cruz

Instituto Nacional de Pediatría

Dr. Ricardo Arceo Olaiz

Hospital del Niño y del Adolescente Morelense

Dr. Rodrigo Ayala Yáñez

Centro Médico ABC

Dr. Ulises García González

Hospital Central Sur de Alta Especialidad de PEMEX

Dr. José Schimelmintz Idi

Centro Médico ABC

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The American Austrian Foundation

Creel Abogados

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Adriana Hernández López

Carlos Emilio Bárcena Ayala

Concha de Angoitia

Evelyn Rodríguez

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Gerardo Legorreta Creel

Graciela Maldonado

Hospital Infantil de México Federico Gómez

Isabel Juárez

Inmobiliaria Descubre Crece S.A. de C.V.

Javier León

Jorge Fernando Méndez Galván

Juan Antonio García Alcántara

Juan Jorge González Flores

Loma Vivienda, S.A. de C.V.

Luz de Lourdes Gómez

Manuel Romano Mijares

Marco Antonio Badillo Santoyo

Mari Carmen de Angoitia

Mario Daniel Medina Muñoz

Miguel Ángel González Cruz

Miguel de Angoitia Gaxiola

Obra Social Legaria

Óscar Juárez

Rafael Mac Gregor

Rassini, S.A. de C.V.


Traducción Integral

Viviana Corcuera

Alone we can do
so little;
together we can
do so much.

Helen Keller

Financial Statements



**ZOYDO SABINES
Y MORENO, S.C.**

Report of the Independent Auditors

March 12, 2018

To the Associates' Board of
Alianza Médica para la Salud, A.C.
Mexico City

Opinion

We have audited the financial statements of Alianza Médica para la Salud, A.C., which includes the balance sheet as of December 31, 2017 and 2016, the statement of activities and cash flows, corresponding to the periods ended on those dates, as well as the explanatory notes to the financial statements that include a summary of the policies significant countable

In our opinion, the accompanying financial statements reasonably present, in all material respects, the financial situation of the Alianza Médica para la Salud, A.C., as of December 31, 2017 and 2016, as well as the statements of activities and cash flows, corresponding to the year ended on that date, in accordance with the Mexican Financial Information Standards.

Base of opinion

We have carried out our audit in accordance with International Standards on Auditing (NIA). Our responsibility in accordance with these standards is described later in the "Auditor's Responsibilities in relation to the Audit of Financial Statements" section of our report. We are independent from the Institution in accordance with the ethical requirements applicable to our audit of the financial statements in Mexico and have fulfilled the other ethical responsibilities in accordance with those requirements.

Responsibilities of the Administration and those in charge of the government of the entity in relation to the financial statements

The Administration of Alianza Médica para la Salud, A.C., is responsible for the preparation and fair presentation of the accompanying financial statements in accordance with NIF, and for the internal control that the Administration deems necessary to allow the preparation of financial statements free of material deviation, due to fraud or error.

Homero 1425 Despacho 1305 Col. Polanco C.P. 11560 Ciudad de México Tel +52 (55) 5271 7908

In the preparation of the financial statements, the Administration is responsible for assessing the ability of the Entity to continue as "Entity in operation", revealing, as appropriate, the matters related to the "Entity in operation" and using the accounting principle of "Entity in operation", except if the Administration intends to liquidate the Entity or cease operations, or there is no other alternative.

Responsibilities of the auditor in relation to the audit of the financial statements

Our objective is to obtain reasonable assurance that the financial statements as a whole are free from material misstatement, due to fraud or error, and issue an audit report that contains our opinion. Reasonable assurance is a high degree of security, but does not guarantee that an audit conducted in accordance with the ISA always detects a material misstatement when it exists. The inaccuracies may be due to fraud or error and are considered material if, individually or in an aggregate way, it can reasonably be expected to influence the economic decisions that users make based on the financial statements.

As part of an audit in accordance with International Standards on Auditing, we apply our professional judgment and maintain an attitude of professional skepticism throughout the entire audit. As well:

We identify and evaluate the risks of material deviation in the financial statements due to fraud or error, design and apply audit procedures to respond to such risks and obtain sufficient and adequate audit evidence to provide a basis for our opinion. The risk of not detecting a material deviation due to fraud is higher than in the case of a material deviation due to error, since fraud can involve collusion, forgery, deliberate omissions, intentionally erroneous statements or circumvention of internal control.

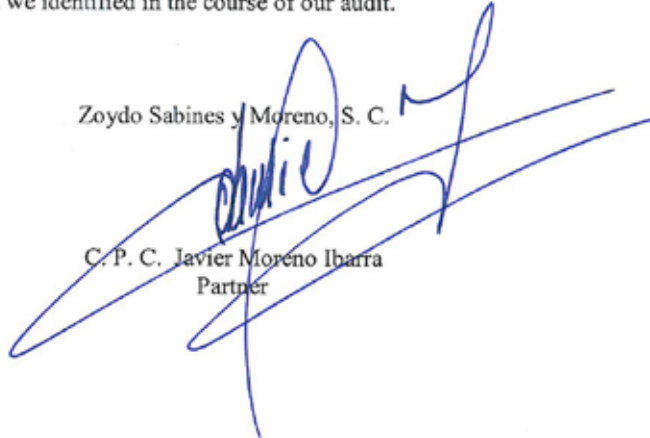
We obtained knowledge of the internal control relevant to the audit in order to design audit procedures that are appropriate in accordance with the circumstances and not with the purpose of expressing an opinion on the effectiveness of the internal control of the Entity.

We evaluate the adequacy of the accounting policies applied, the reasonableness of the accounting estimates and the corresponding information revealed by the Administration.

We conclude on the adequacy of the use, by the Administration, of the accounting post of "Entity in operation" and, based on the obtained audit evidence, we conclude that there is no material uncertainty related to facts or conditions that can generate significant doubts about the Entity's ability to continue as "Entity in operation".

We evaluate the comprehensive presentation, structure and content of the financial statements, including the information disclosed.

We communicate with the Entity's Management regarding the scope and timing of the planned audit and the significant findings of the audit, including any significant deficiencies in internal control that we identified in the course of our audit.

Zoydo Sabines y Moreno, S. C.

 C. P. C. Javier Moreno Ibarra
 Partner

Mexico City, March 12, 2018

Alianza Médica para la Salud, A.C.
 Mexico City
 Balance sheets as of December 31, 2017 and 2016
 (In U.S. dollars)

Assets	2017		2016	
	Temporarily restricted	Permanently restricted	Total	Total
Current:				
Cash and cash equivalents (Note 4)	2,296	-	2,296	18,594
Total current assets	2,296	-	2,296	18,594
Non-current:				
Various debtors (Note 5)	1,070	-	1,070	-
Tax advance	47	-	47	29
Computer equipment, net (Notes 3-c and 6)	-	1,173	1,173	1,455
	1,117	1,173	2,290	1,484
Other assets:				
Guarantee deposits	1,271	-	1,271	1,212
Total long-term assets	2,388	1,173	3,561	2,696
Total assets	4,684	1,173	5,857	21,290

The attached notes are an integral part of these financial statements

Lic. Rebeca Aguilar Álvarez Colunga
 Executive Director

Lic. José Pacheco Meyer
 Treasurer

Alianza Médica para la Salud, A.C.
 Mexico City
 Balance sheets as of December 31, 2017 and 2016
 (In U.S. dollars)

Liabilities	2017		2016	
	Temporarily restricted	Permanently restricted	Total	Total
Short term:				
American Express Company (México), S.A de C.V.	13,327	-	13,327	12,363
Payable accounts (Note 7)	3,970	-	3,970	2,531
Payable taxes (Note 8)	4,177	-	4,177	4,436
Total short-term liabilities	21,474	-	21,474	19,331
Equity account (Note 9):				
Equity of previous years	-	2,054	2,054	9,816
Net change in equity account	-	(17,671)	(17,671)	(7,857)
Total equity account	-	(15,617)	(15,617)	1,959
Total liabilities and equity account	21,474	(15,617)	5,857	21,290

The attached notes are an integral part of these financial statements

Lic. Rebeca Aguilar Álvarez Colunga
 Executive Director

Lic. José Pacheco Meyer
 Treasurer

Alianza Médica para la Salud, A.C.
Mexico City
Activities statements ended on December 31, 2017 and 2016
(In U.S. dollars)

	2017			2016
	Temporarily restricted	Permanently restricted	Total	Total
Income:				
National Philanthropic Trust (Note 10)	-	279,315	279,315	189,046
American Austrian Foundation (Note 11)	-	51,274	51,274	43,628
General donations	8,329	-	8,329	12,037
Total Income	8,329	330,589	338,918	244,711
Cost of donations:				
Travel expenses	-	80,984	80,984	99,075
Fees	-	113,088	113,088	76,564
Labor taxes	-	5,531	5,531	494
Savings System for Retirement	-	4,092	4,092	355
INFONAVIT	-	3,972	3,972	283
Payroll tax	-	3,365	3,365	345
Office leases	-	19,100	19,100	16,655
Accounting and audit fees	-	8,135	8,135	6,633
Vat	-	21,554	21,554	19,658
Publicity	-	14,748	14,748	-
Others	-	1,937	1,937	-
Donations	-	2,615	2,615	4,777
Courses, events and seminars	-	65,257	65,257	20,082
Total cost of donation	-	344,378	344,378	244,921
Administrative expenses:				
Office material	1,319	-	1,319	3,572
Telephones	1,033	-	1,033	1,352
Depreciation	1,015	-	1,015	738
Fees and subscriptions	617	-	617	1,956
Maintenance of computer equipment	94	-	94	1,252
Books and magazines	-	-	-	44
Vat	492	-	492	-
Total administrative expenses	4,570	-	4,570	8,914
Financial products:				
Interest earned on investments	-	36	36	94
exchange profit (loss) (net)	-	(7,678)	(7,678)	1,735
Other expenses	-	-	-	(562)
Total financial products	-	(7,642)	(7,642)	1,267
Change in equity account	3,760	(21,431)	(17,671)	(7,857)
Equity account at the beginning of the year			2,054	9,816
Equity account at the end of the year			(15,617)	1,959

The attached notes are an integral part of these financial statements

Lic. Rebeca Aguilar Álvarez Colunga
Executive Director

Lic. José Pacheco Meyer
Treasurer

Alianza Médica para la Salud, A.C.
Mexico City
Cash flow statements for the ended on December 31, 2017 and 2016
(In U.S. dollars)

	2017	2016
Cash flow of operation activities:		
Net change in equity account	(17,671)	(7,857)
Conciliation with the cash flow		
Depreciation	1,015	738
Change in:		
Various debtors	(1,070)	-
Payable accounts	1,203	17,194
Tax advance	(18)	(29)
Cash flow of operation activities	(16,541)	10,045
Investment activities:		
Purchase of equipment	(661)	(1,005)
Cash used in investment activities	(661)	(1,005)
Net change in cash	(17,202)	9,041
Loss on exchange rate	904	(1,867)
Cash at the beginning of the year	18,594	11,420
Cash at the ending of the year	2,296	18,594

The attached notes are an integral part of these financial statements

Lic. Rebeca Aguilar Álvarez Colunga
Executive Director

Lic. José Pacheco Meyer
Treasurer

Thank you



 Alianza Médica para la Salud |  @AMSAMEXICO |  amsa_mx